

HOW TO PROMOTE YOUR CENTER IN YOUR COMMUNITY

Your guide to spreading the word about your Gospel Justice Center



Your church is opening its doors to provide the help of a lawyer – here are three groups of people to inform about your Gospel Justice Center.

1. INFORM YOUR CONGREGATION

Some people in your church cannot afford an attorney and need the services your center provides. Here are four ways to make sure they know about your center.

- > **Pulpit Announcement** – Let your church know during your announcements and highlight in your pre-service slides.
- > **Church Newsletter** – Include the details of your center in your weekly church newsletter so people know how to book an appointment and what issues can be addressed.
- > **Ministry Hub** – Does your church have a physical location where you share the ministries that your church provides? Include flyers about your Gospel Justice Center.
- > **Church Website** – If your church has a Resources page with information about services provided (i.e. food pantry, counseling), include your center under Legal Ministry with details about when the center is open and how to book an appointment.

Templates, slides and flyers for all of the above options can be found in the [Church Leader Toolbox](#).

2. INFORM LOCAL PASTORS

Pastors often know when people in their church are in crisis. If a crisis requires legal help, refer them to book an appointment at the center. The same is true for other local pastors. Let them know your church hosts a legal ministry by sending an email using the [template](#) in the [Toolbox](#).

3. INFORM LOCAL MINISTRY PARTNERS

If your church is involved with other local ministries (homeless shelter, ESL classes, after-school tutoring, food pantry, etc.), let them know they can refer people to your center for legal help. Use the email [template](#) in the [Toolbox](#) to inform them of what services your center provides and how clients can book appointments.

Help ensure every available appointment is filled at your Gospel Justice Center by spreading the word – so lives are transformed in the name of Christ.